

ROOM PLACEMENT GUIDE

Wall art sizing without the guesswork

Measure the furniture or usable wall first. Then use the range below to judge the full framed width, including the mount, frame and any gap between a pair.

What you measure	Artwork-width range	Calm starting point	Placement
Sofa, bed or sideboard	65-75% of furniture width	70%	Bottom of frame 15-25 cm above furniture
Usable open wall	55-70% of wall width	62.5%	Artwork centre around 145-150 cm from floor
Pair of prints	Treat both frames and the gap as one unit	6-12 cm gap	Centre the whole pair over the furniture

Quick sofa-width references

Furniture width	Recommended total artwork width	70% reference
120 cm	78-90 cm	84 cm
150 cm	98-112 cm	105 cm
180 cm	117-135 cm	126 cm
210 cm	136-158 cm	147 cm
240 cm	156-180 cm	168 cm
270 cm	176-202 cm	189 cm

Orientation at a glance

- Wide wall: landscape or panoramic.
- Tall wall: portrait.
- Balanced wall: square, near-square or a pair.
- Pair: repeat frame size, keep a 6-12 cm gap, and centre both frames as one unit.

REAL CATALOGUE SIZE FAMILIES

Match the wall to a shape, then check the photograph

These are common dimensions found across the current Othervariant catalogue. Not every photograph is offered in every ratio or size. Check the selected product before ordering.

Shape family	Common Othervariant sizes	Useful for
Panoramic / 16:9	32×18 · 48×27 · 64×36 · 80×45 · 112×63 · 128×72 · 144×81 · 160×90 cm	Wide sofa walls, skylines, open landscapes
Landscape / 3:2	30×20 · 45×30 · 60×40 · 75×50 · 90×60 · 105×70 · 120×80 · 150×100 cm	Most rooms, sideboards, living and dining spaces
Landscape / 4:3	20×15 · 28×21 · 40×30 · 60×45 · 80×60 · 100×75 cm	Balanced walls, quieter compositions, close viewing
Portrait / 3:2	20×30 · 30×45 · 40×60 · 50×75 · 60×90 · 70×105 · 80×120 cm	Narrow walls, hallways, architectural subjects
Portrait panoramic	18×32 · 27×48 · 36×64 · 45×80 cm	Tall details, towers, slim wall spaces

Before you hang

- 1. Mark the full framed size with low-tack tape or paper.
- 2. View it from where you sit and from the doorway.
- 3. Check daylight and evening light.
- 4. For a pair, include the gap in the total width.
- 5. Use the room as the final judge.

Remember

A small print can work when the viewing distance is close. A large print needs enough breathing room. The calculator gives a starting range, not a rule that overrides the photograph, the furniture or the wall.